

ARIZONA

THE MAGAZINE OF THE UNIVERSITY OF ARIZONA ALUMNI ASSOCIATION

Advertising Specifications

Magazine trim size:

8.5" x 10.875" (all dimensions are in inches)

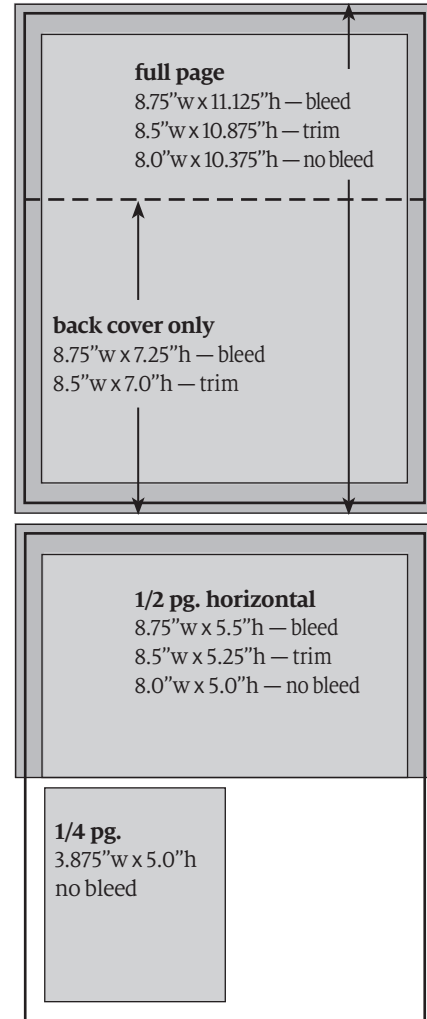
Digital requirements:

High-resolution CMYK digital PDF files ready for placement.

Page size	width	x	height
back cover — bleed	8.75	x	7.25
back cover — trim	8.5	x	7.0
full page — bleed	8.75	x	11.125
full page — trim	8.5	x	10.875
full page — no bleed	8.0	x	10.375
1/2 horizontal — bleed	8.75	x	5.5
1/2 horizontal — trim	8.5	x	5.25
1/2 horizontal — no bleed	8.0	x	5.0
1/4 — no bleed	3.875	x	5.0

Schedule

Issue	Publication date	Insertion Order	Digital files
Spring	April 1	Dec. 15	Jan. 15
Summer	July 1	April 15	May 15
Fall	Sept. 15	June 15	July 15



Contact

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