The Wildcat Journey Begins with You

Our University of Arizona years stand out as some of the most enriching, fun and character-defining times of our lives. And the connection doesn’t stop with graduation. Long after we’ve left Old Main and the Mall, those memories occupy a treasured place in our hearts and minds. Arizona alumni share a common and lasting Wildcat bond to the place that made all those experiences possible — the University of Arizona.

Wildcats everywhere share similar stories: a person, a program, a community that helped them create a special connection to the university.

The Alumni Association is a continuation of your university experiences and all the important relationships you made. We keep the ties you have with the university and alumni strong, active and relevant at every stage of life.

Our Wildcat experience never ends. The friendships we made, the experiences we shared, and the knowledge we gained are what unite us as Wildcats for Life.
Inspiring Alumni Volunteers and Leaders

The Alumni Association is more than a network — it’s an extended family. For Alumni Association leaders, love of the university knows no bounds.

Governing Board

Our governing board members contribute time, talents and wisdom in service of the university while overseeing our policy and programming. For them, it is yet another way to strengthen ties to the university, the student community and alumni.

Leadership, dedication and great passion are prerequisites. The rewards are just as notable — deep friendships, gratification and connection.

4,591 volunteers
11% overall alumni engagement rate

Recent Alumni Advisory Council

New graduates are welcomed to join the Recent Alumni Advisory Council. These recent alumni meet in an online hub to network and provide feedback to the Alumni Association about ways to connect with alumni. They share ideas about how to keep recent alumni engaged with their alma mater in a rapidly changing world.

Developing a community of committed Wildcat leaders and innovators.

Continue your Wildcat Journey at arizonalumni.com/leadership
Harnessing the Wildcat Spirit

Alumni volunteers in our nearly 40 chapters and multicultural clubs support the deep and lasting connection we all share to the University of Arizona.

They host alumni networking, university speakers, community service and scholarship fundraising events — some of the many ways our chapters give back and stay connected to each other and the university.

Chapter leaders also return to campus each fall to attend the national chapter leadership conference, where they share new ways to engage. They leave inspired to return to their communities as advocates for the university.

275 alumni chapter board members
207 events

‘I love being a chapter volunteer because I love giving back to the university that helped make me who I am. I enjoy meeting fellow Wildcats of all ages and bringing them together at events because we are a giant Wildcat family. Bear Down!’

— Melissa Korc ’05, president, Los Angeles Alumni Chapter

Continue your Wildcat Journey at arizonaalumni.com/chapters
Connecting Wildcals for Life

Being a part of the Bear Down Network means exclusive access to your Wildcat community and lasting career connections that start with a shared Arizona experience.

Wildcats are generous with their time. All told, 74% of alumni on the network are willing to help other alumni or provide mentorship to students on the network.

This social hub offers a variety of personal and professional development resources:

- Mentorship
- Networking groups
- Job board
- Event postings
- News and updates

5,290 members
74% of members are willing to help

‘During my summer in Washington, D.C., the Bear Down Network helped me make the most of my internship by connecting me to a network of Wildcats who were eager to provide advice and resources to aid me on my professional journey.’

— Bennett Adamson, ASUA executive vice president, Bobcats Senior Honorary and Honors Class of 2020

Continue your Wildcat journey at beardownnetwork.com
Embodying the Wildcat Spirit

What does it mean to be a Wildcat for Life? It means no matter where we are in our lives or where we live, we have a community that is always there for us. A community that loves the University of Arizona and is passionate about helping Wildcats.

Our sustaining and life members embody this Wildcat for Life spirit. They are a vital part of what makes our community special. They ensure alumni and students continue the Wildcat Journey and make connections that last a lifetime.

5,629 sustaining members
4,569 life members

We invite you to become a sustaining member and make it possible for students and alumni to access leadership, career networking and mentorship opportunities.

Become a sustaining member at arizonaalumni.com/join

Member Community

Continue your Wildcat Journey at arizonaalumni.com/join
Supporting Student Success

Some Wildcats are raised in Bear Down traditions. Others are the first in their families to wear red and blue.

Wildcats across the nation love supporting students through scholarships. Our alumni volunteers in chapters and clubs host scholarship fundraising events to award more than $1 million annually to university students.

And making connections through our multicultural clubs empower students to shine. They glow with commitment, not to themselves, but to their communities when instilled with leadership and life-skills training through our innovative retention program, Propel U Forward.

Propel U Forward supports more than 200 multicultural scholars each year. As a collective, scholars earn a cumulative 3.56 GPA and log over 500 hours of community service.

$1.1 million awarded to 439 scholars

Continue your Wildcat Journey at arizonaalumni.com/propel-u-forward
Helping Wildcats Succeed

Right from the beginning, the Alumni Association welcomes students into the fold of the larger Wildcat family. We provide transformative experiences through programs like the Wildcat Mentor Society and Alumni Career Lab connections.

University students sign up to be part of a WMS cohort that meets regularly with a national or international alumni mentor, online or in-person, for life-changing experiences that include guidance and tips for meeting life challenges. In return, alumni get to share rich life experience with future leaders and willing learners.

51 alumni mentors supporting 195 students

‘When we started the Wildcat Mentor Society two years ago, we knew it would be a game changer for students and alumni. The unique cohort, small group format, kind of like a personal board, is transformational. It helps mentees manage important issues as they work toward graduation and getting a job.

‘Our plan is for the WMS to continue to double each of the next several years as it makes positive impacts in so many lives.

‘My wife, Stephanie, and I are so grateful to be part of this wonderful program and see it blossoming into the game changer we knew it would be.’

— Andy Harris ’87, lead donor to WMS and former Alumni Association Governing Board member

Career Lab and Wildcat Mentor Society

Continue your Wildcat journey at arizonaalumni.com/careerlab
The Alumni Association gives alumni plenty of reasons to come back to the university and stay connected. Harness the warm feelings, add great companions and new memories, and organize it all into one great weekend of fun — Homecoming. With each passing Homecoming, alumni enthusiasm and attendance just keep growing.

Our Homecoming traditions — Alumni of the Year Awards, reunions, Tents on the Mall, the parade and the bonfire — strengthen your connection to the university and each other.

$2 million in gifts from the Class of 1969

The Alumni Association celebrated lifelong connections with the Class of 1969 during their 50th reunion at Homecoming 2019.

The ’69 Wildcats made the largest class gift in University of Arizona history with a collective, yearlong contribution of more than $2 million. Gifts were made across campus to programs, research and other areas of interest.

Continue your Wildcat Journey at arizonaalumni.com/homecoming
Traveling the World with Wildcats

Learning doesn’t stop at the threshold of a classroom or with graduation. In fact, the wonder and enthusiasm that a University of Arizona education ignites only continues.

Our educational travel program offers tours to every corner of the globe, from Mediterranean cruises to Arctic expeditions to round-the-world encounters with ancient and modern landmarks.

Each trip offers fresh perspectives and eye-opening experiences to be shared with old — and new — Wildcat friends. There is no better way to see the world than as a Wildcat Trekker.

7 continents, 86 countries and 301 cities. One Wildcat for Life family.

Providing lifelong learning and meaningful ways to connect with Wildcats.

Continue your Wildcat Journey at arizonaalumni.com/travel
Supporting Alumni Excellence

Alumni Association Giving Opportunities

Alumni Fund for Excellence
This fund provides an opportunity for you to impact alumni, students, and the university by supporting alumni programs. Consider a gift that supports the Wildcat Mentor Society, Propel U Forward, the Bear Down Network or engagement and career services for alumni and students.

Stella and Swede Johnson Endowment
This endowment provides support for all Alumni Association programming and ensures that your support continues into the future.

Specific Program Support
Gifts can be made specifically to support the Wildcat Mentor Society or Propel U Forward.

Campus Commemoration
Heritage benches are placed on campus to commemorate your time at the university or in memory of a loved one. You also can leave your mark with an engraved tile in Alumni Plaza.

Named Scholarship Endowment
Scholarships can be named and endowed with a minimum pledge of $25,000. (Award parameters are set by you, based on approval from the University of Arizona Foundation.)

Sustaining Membership
Our sustaining members embody the Wildcat for Life spirit by making a gift through membership. We invite you to become a sustaining member and make it possible for students and alumni to access leadership, career networking and mentorship opportunities.

Continue your Wildcat Journey at arizonaalumni.com/give

Become a sustaining member at arizonaalumni.com/join

Connecting alumni to the university and areas of giving passion.
Honoring Legacy

Stella and Marvin "Swede" Johnson were the ultimate team of Wildcat connectors. While he served as president of the Arizona Alumni Association from 1958 to 1963, she accompanied him around the country taking people back to Tucson through their taste buds with authentic Mexican cooking.

The permanent nature of their named endowment guarantees that the Alumni Association will continue engaging alumni through innovative programming and supporting students with scholarship and mentoring.

“Nothing would please my parents, Swede and Stella, more than knowing the Alumni Association is making a difference in the lives of university alumni, students, faculty and staff through the Stella and Swede Johnson Endowment,” says Lynn Engel ’76.

“I have in the past and will in the future support the Stella and Swede Johnson Endowment due to its importance to the University of Arizona Alumni Association. The mission of the Alumni Association is very important to the future successes of the university. Having an endowed funding source for the Alumni Association will help the UAAA be successful in the years ahead.”

— Gary Harper ’71, Former Alumni Association Governing Board Chair

Stella and Swede Johnson Endowment

Ensuring alumni engagement prospers in perpetuity.

Continue your Wildcat journey at arizonaalumni.com/give
Recognizing Alumni Generosity

Alumni Heritage Society
The Alumni Heritage Society (AHS) provides our most generous supporters with invitations to exclusive events, gift opportunities, communications and acknowledgments.

A $2,500 gift to the Alumni Fund for Excellence, Stella and Swede Johnson Endowment, Wildcat Mentor Society or Propel U Forward qualifies you as a member of the AHS.

Gifts of $5,000 or more to a qualifying fund make you a Premier member of the AHS with event invitation priority and increased acknowledgment.

Thank you, Alumni Heritage Society
Premier Members
John and Catherine Chavez ’69
Matt ’83 and Julie Harelson
Andy ’87 and Stephanie Harris
Scott Hays ’69
Paul ’64 and Becky Moir
Virginia “Vim” Philips ’48
Don ’69 ’72 and Sue ’71 Powell
Robert Selinger ’68
Mike ’68 and Gail Stoner
Doug ’89 and Beth ’91 Tiford

Thank you, Alumni Heritage Society Members
Jennifer Abramowitz ’01
Jane Bisbee ’68
Vincent ’68 ’69 and Olivia ’68 Ciampa
Russell Dorn ’68
Lynn ’76 and Jim Engel
Gary ’71 and Andy Harper
Ricky ’02 and Vanessa Hernandez

Continue your Wildcat Journey at arizonaalumni.com/give

Cultivating relationships and paving the way for future generations.
Cultivating Campus Connections

Thanks to the generosity of the Alumni Association Governing Board and alumni leaders, visitors to Old Main can now rest and relax in rocking chairs.

Approximately three dozen rocking chairs adorn the porch of Old Main. The chairs will provide a place to sit and enjoy the panoramic views of the Mall and the beautiful campus landscape for years to come.

‘It is such a joy to sit on rocking chairs at Old Main and watch students pass by along the university Mall. Thank you to the generosity of members of the Alumni Association Governing Board for donating the chairs. It gives us all a chance to enjoy the beauty of this university campus set in the Sonoran desert landscape. Old Main makes for the perfect spot to study, rest, talk with friends or hang out in nature. Thank you!’

— Melinda Burke ’75 ’81, Alumni Association president

Ensuring alumni reconnect to campus and create new memories.
## 2019 Engagement Highlights for Alumni and Students

### CHAPTERS AND EVENTS

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<th>$1.1 million awarded to 439 scholars</th>
<th>83 chapter-specific events</th>
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<td>207 events</td>
<td>48% increase in registrations</td>
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<td>10% increased engagement</td>
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### RECENT ALUMNI PROGRAMS

- Recent Alumni Advisory Council includes 27 members
- 7 events
- 580% increased engagement

### PROPEL U FORWARD RETENTION PROGRAM

- 211 scholars
- 586 volunteer hours
- 3.56 avg. cum. GPA

### ALUMNI TRAVEL

- 47 trips
- 68 countries
- 427 travelers
2019 Alumni Career Lab Highlights

ENGAGEMENTS

3k+ interactions
39% increased engagement
162 1:1 career coaching sessions

PROFESSIONAL DEVELOPMENT

18 events across 6 cities with over 300 participants

WILDCAT MENTOR SOCIETY

51 mentors from 10 different industries
195 mentees representing 21 different majors
2019 Bear Down Network Highlights

ON THE BEAR DOWN NETWORK

5,290 total members
- 4,570 alumni
- 530 students
- 364 faculty and staff
- 23 Wildcat business owners

OPPORTUNITIES

74% of members are willing to help

391 jobs on the alumni job board

NETWORK ENGAGEMENT
since launch on April 22, 2019

SOCIAL MEDIA

797 feed posts
5,786 post likes
801 private messages

1.65% Twitter engagement rate
64,525 Twitter impressions
9,700 Facebook video reach
13,788 Instagram story impressions
2019 Digital Media and Communications Highlights

**SOCIAL MEDIA**

- **5 million** social media impressions
- **5.2%** Twitter engagement rate
- **5.4%** Facebook engagement rate
- **2.6%** Instagram engagement rate

**EMAIL MARKETING**

- **2.5 million** communications to alumni email addresses with a **23%** open rate

**ARIZONA ALUMNI MAGAZINE AND EARNED MEDIA**

- **200,000** alumni magazines distributed to households
- **150** stories in print, online and on television with a reach of over **8.6 million**
Contact Chris Baker, Alumni Association director of development, for more information about Alumni Association giving opportunities: chris.baker@al.arizona.edu.