Dear Fellow Wildcat, Sponsor and Friend,

The University of Arizona Black Alumni-Phoenix Club is pleased to announce our 12th annual Soul Bowl scholarship fundraiser at the AMF Bowlmar Bowling Lanes in Scottsdale on Aug. 3, 2019. The success of our fundraising event depends upon the commitment of businesses like yours — businesses committed to partnering with a university for the benefit of the community and to give minority students an opportunity to succeed. We invite you to join us as a sponsor for this event.

UABA-Phoenix represents thousands of alumni living in Maricopa County. We unite area Wildcats with a goal of providing support for University of Arizona fundraising initiatives and outreach programs. We are excited about the opportunity to form relationships with students, parents, small businesses and corporations in Maricopa County.

Soul Bowl offers guests the opportunity to meet our alumni officers and current scholarship recipients to learn more about our local programming and network with UA alumni and supporters. And the event is a lot of fun!

Your sponsorship of this event will help UABA-Phoenix establish a scholarship for a local high school student who will attend the UA in fall 2020.

We appreciate your consideration and hope to see you at Soul Bowl on Aug. 3.

Best Regards,
Sarah E. Simpson
University of Arizona Black Alumni-Phoenix Club President
Soul Bowl is the University of Arizona Black Alumni-Phoenix Club’s annual signature fundraising event dedicated to supporting local black small businesses and influencing the Wildcat experience after graduation. Proceeds benefit the club’s scholarship program which, since 2008, has provided more than $55,000 to deserving Maricopa County high school graduates who have attended the University of Arizona.

About the University of Arizona Alumni Association Chapters and Clubs

UABA-Phoenix is a branch of the University of Arizona Alumni Association. UAAA chapters and clubs aim to develop a lifelong community of alumni by creating opportunities for meaningful engagement through professional, social and philanthropic events.

Engaging more than 60,000 University of Arizona graduates in Maricopa County is essential to supporting the mission of the university. This volunteer-led club plays an important role in this effort by raising scholarship funds to recruit Maricopa County’s best and brightest students to attend the university.

Thank you!

Follow UABA-Phoenix on Facebook at facebook.com/UABAPHX or Instagram at @UABA_PHX.

Read about UA Black Alumni-Phoenix highlighted in Arizona Informant: “UA Black Alumni – Phoenix Awards Scholarships to Three Valley High School Students”
Thank you for your generous support of the 2019 Soul Bowl. Please mark your sponsorship level and provide all requested information.

**Sponsorship Levels**
- Red Sponsor — $1,000
- Blue Sponsor — $500
- Bear Down Sponsor — $150

**Contact Information:**
- Company Name: ______________________________________________________________
- Address: _________________________________________________________________
- Phone: _________________________________________________________________
- Email: _________________________________________________________________

**Method of Payment**
- Payment enclosed (Please make checks payable to: UABA-Phoenix)
- Please charge my credit card

- Card no.________________________Exp. date:__________

- Name as shown on card____________________________________

- Signature:_________________________________________ Date:____________________

*Please return this form and payment to:*

UA Alumni Association, Attn: Rhonda Rugg, 1111 N. Cherry Ave., Tucson, AZ 85721
12th Annual Soul Bowl Scholarship Fundraiser
Saturday Aug. 3, 2019, 4-6 p.m.
AMF Bowlmar Lanes

SPONSORSHIP OPPORTUNITIES

RED SPONSOR $1,000*

➢ Your product/merchandise displayed for advertisement/purchase
➢ Representative from your company will have the option of addressing the audience for 2 minutes
➢ 1 bowling lane, 8-10 at each lane (2 hours of bowling, shoe rental, pizza and beverages)
➢ Lane signage
➢ Post-event acknowledgment on UAAA social media

*$820 is considered a tax-deductible contribution

BLUE SPONSOR $500*

➢ Representative from your company will have the option of addressing the audience for 2 minutes
➢ 1 bowling lane of 6 (2 hours of bowling, shoe rental, pizza and beverages)
➢ Post-event acknowledgment on UAAA social media

*$410 is considered a tax-deductible contribution

BEARDOWN SPONSOR $150*

➢ Representative from your company will have the option of addressing the audience for 2 minutes
➢ 1 bowling lane of 6 (2 hours of bowling, shoe rental, pizza and beverages)

*$60 is considered a tax-deductible contribution

Mail your check/cashier’s check payable to: UABA-Phoenix
UA Alumni Association
Attn: Rhonda Rugg
1111 N. Cherry Ave.
Tucson AZ 85721
Or register online at arizonaalumni.com/soulbowl