Stay Socially Connected

Use social platforms to keep alumni connected and engaged

• Showcase University accomplishments to instill a sense of pride
• Share alumni success stories
• Create a sense of nostalgia with campus photos and events
• Provide an environment for alumni to connect with each other and share their UA experiences
• Spread awareness of chapter events
• Encourage user-generated content and stories

Advancing the University of Arizona by connecting, engaging, and nurturing Wildcats for Life