

EPIC HOMECOMING EXPERIENCE PROMOTION

OFFICIAL RULES

Important: Please read these rules before entering this Promotion (the “Promotion”).
By participating in this Promotion, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. STANDARD MOBILE DEVICE DATA RATES MAY APPLY.

Promotion void where prohibited by law. Subject to all federal, state, and local laws, regulations, and ordinances.

1. Eligibility: The Promotion is open only to legal U.S. residents currently residing in the 50 United States or District of Columbia, who are at least 18 years old (or the age of the majority in their state of jurisdiction, whichever is older). Employees of the University of Arizona and any employees of its respective parent companies, affiliate companies, subsidiaries, agents, professional advisors, advertising, promotional, public relations, and fulfillment agencies, consultants, legal counsel, website providers, web masters, and immediate family members (spouses, parent, child, sibling, grandparent, and/or “step” child, wherever they may live) of each are not eligible to win any prize. **IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN A PRIZE.** To be eligible to win a prize, entries must be completed and received by the University of Arizona Alumni Association (“*Sponsor*”) in the manner and format designated below.

2. Promotion Period: The Promotion starts at 12:01:01 PT on August 29, 2017 and ends at 11:59:59 PT on September 27, 2017 (the “*Promotion Period*”). All entries must be received during the Promotion Period and otherwise comply with these Official Rules to be eligible to win a prize. Sponsor’s computer is the official time-keeping device for the Promotion.

3. How to Enter: To enter, download the Arizona Alumni Association mobile application (“*app*”) from your mobile device’s application store and follow the instructions to complete registration. You will receive one entry for downloading the app. You will receive one additional entry for every 100 points earned through participation on the app, as set forth in the table below:

Available Points	Description of Activity/Limitations
100 pts	Login to the app (Limit: One time)
100 pts	Add profile picture on app (Limit: One time)
50 pts	Fill out a survey on app (Limit: Two times)
10 pts (each add)	Your app profile added to other app users contact information
25 pts	Complete profile information on app. You will receive 25 points for each completed section, and an additional 25 points for editing each section (Limit: 1 edit per section).
10 pts	Add an interest to app profile (Limit: Five times)
50 pts	Update status on app social feed (Limit: One update every 60 minutes)
50 pts	Answer trivia question correctly on app
25 pts	Answer poll question on app
50 pts (per click)	Click banner advertisement on app (Limit: 1 click per ad)
50 pts	Complete an activity in the Wildcat Pride Tracker
100 pts	Post a photo using an app photo frame to the social stream.

You may also enter into the Promotion by sending a 3 x 5 card for arrival by September 27, 2017, with your name, address, email address, and phone number to:

The UAAA Epic Homecoming Experience
1111 N. Cherry Ave.
Tucson, Arizona 85721-0109

Limits: Limit one entry per stamped outer envelope. Limit one app account per person. Any attempts to obtain additional entries through multiple or duplicate accounts will result in disqualification. **YOU MAY INCUR STANDARD TEXT AND DATA RATES FROM YOUR WIRELESS CARRIER THROUGH ACTIONS TAKEN ON THE APP. CHECK WITH YOUR WIRELESS SERVICE PROVIDER FOR DETAILS ON ANY APPLICABLE CHARGES. PARTICIPANTS ARE SOLELY RESPONSIBLE FOR ANY SUCH WIRELESS CHARGES.**

4. Identity of Entrant: All actions taken on the app must be submitted by the individual entrant. Bulk or automated entries will be disqualified (including, for example, entries made using any script, macro, bot, or Promotion service). Multiple participants are not permitted to share the same mobile device.

In the event of a dispute about the identity of the entrant, entries made on the app will be declared made by the authorized account holder of the e-mail address submitted at time of entry. An “*authorized account holder*” means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business or educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

5. Selection and Notification of Winner: On or about October 3, 2017, Sponsor will select the names of the potential winners of the prize in a random drawing among all eligible entries at Sponsor’s headquarters at 1111 N. Cherry Avenue, Tucson, AZ, 85721-0109. The odds of winning depend on the number of eligible entries received.

The potential winners will be notified via email on or about October 3, 2017. Except where prohibited by law, the potential winner must sign and return, within seven days of being notified, an Affidavit of Eligibility and Liability/Publicity Release in order to claim his/her prize. Potential winners must either (a) pick up the prize at the University of Arizona Alumni Association, 1111 N. Cherry Avenue, Tucson, AZ 85721-0109 or (b) select their prize to be shipped to a registered address. If (i) the attempted notification is returned as undeliverable without a forwarding address; (ii) any required documents are not returned within seven days, including but not limited to the Affidavit of Eligibility and Liability/Publicity Release; or (iii) if winner is otherwise unable to accept the prize as stated, the prize will be forfeited and may be awarded to an alternate winner. A total of three alternate drawings will be held to award the prizes.

Verification of Potential Winner: The potential winner is subject to verification by Sponsor, whose decisions related to the Promotion are final and binding. An entrant is not a winner of the prize unless and until entrant’s eligibility has been verified and entrant has been notified that verification is complete.

6. Prize: One grand prize winner will be awarded. The grand prize includes a two-night hotel, airfare for two, gift card or cards for meals valued at \$100, a Wildcat Gear Pack, Homecoming VIP access for two, and two tickets to the Arizona versus Washington State football game on October 28, 2017. Total ARV for prize: \$3,000.

Prize Restrictions: ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Prize is not transferable. No substitutions or exchanges of prize will be permitted, except that Sponsor reserves the right to substitute a prize of comparable or greater value for any prize.

Except for applicable manufacturer's standard warranties, prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

7. Disclaimer: Sponsor, the University of Arizona, and any of its respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, consultants, contractors, public relations firms, employees and advertising, fulfillment and marketing agencies (collectively, the "**Released Parties**") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) phone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

8. Limitations of Liability/Releases: By entering the Promotion, you release Sponsor and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of, or inability to use, any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

THE RELEASED PARTIES WILL HAVE NO LIABILITY FOR ANY LOST PROFITS OR OTHER CONSEQUENTIAL, SPECIAL, PUNITIVE, INDIRECT, OR INCIDENTAL DAMAGES, ARISING FROM OR RELATED TO YOUR PARTICIPATION IN THE PROMOTION OR USE OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE PROMOTION OR ANY PRIZE, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE FOREGOING DISCLAIMER OF CERTAIN DAMAGES AND LIMITATION OF LIABILITY WILL APPLY TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

9. Use of Winner's Name, Likeness, etc.: Except where prohibited by law, entry into the Promotion constitutes permission to use the winner's name, hometown, aural or visual likeness, and prize information, without limitation, for advertising and promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, winner may be required to execute a consent to the use of his/her name, hometown, aural or visual likeness, and prize information, without limitation, for advertising and promotional purposes without further permission or compensation.

10. Privacy/ Terms of Use: Please refer to Sponsor's Privacy Policy at <http://arizonaalumni.com/privacy-policy> for information about how Sponsor collects, uses and discloses your information. By downloading the Arizona Alumni Association app and participating in this Promotion, you agree to app's terms of use.

11. Winner List; Rules Request: For a copy of the winner list, send a stamped, self-addressed, business-size envelope after November 1, 2017 and before November 1, 2018 to Sponsor at 1111 N. Cherry Avenue, Tucson, AZ, 85721-0109. Attn: UAAA Epic Homecoming Contest, Winner List. To obtain a copy of these Official Rules visit <http://arizonaalumni.com/official-rules> or send a stamped, self-addressed business-size envelope to Sponsor at 1111 N. Cherry Avenue, Tucson, AZ, 85721-0109., Attn: The Homecoming Grand Prize Promotion, Rules Request. Residents of VT may omit return postage.

12. Intellectual Property Notice: WILDCAT FOR LIFE is a trademark of The University of Arizona Alumni Association. The Promotion and all accompanying materials are copyright © 2017 by University of Arizona Alumni Association. All rights reserved.

13. Disputes: Except where prohibited by law, entrant agrees that all disputes, claims, and causes of action arising out of or connected with this Promotion or any prize awarded will be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Arizona or the appropriate state court located in Tucson, Arizona. This Promotion is governed by the laws of the State of Arizona without reference to its conflict of law doctrines.

14. General Conditions: Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Promotion or any entrant's participation in the Promotion should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Promotion, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Promotion as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Promotion. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Promotion. Sponsor reserves the right to disqualify any entries received that contain inappropriate or offensive content. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. If you have any questions about these Official Rules or the Promotion, please send written questions to the address listed below, Attn: The Homecoming 101 Grand Prize Promotion.

15. Sponsor: The University of Arizona Alumni Association, 1111 N. Cherry Avenue, Tucson, AZ, 85721-0109.